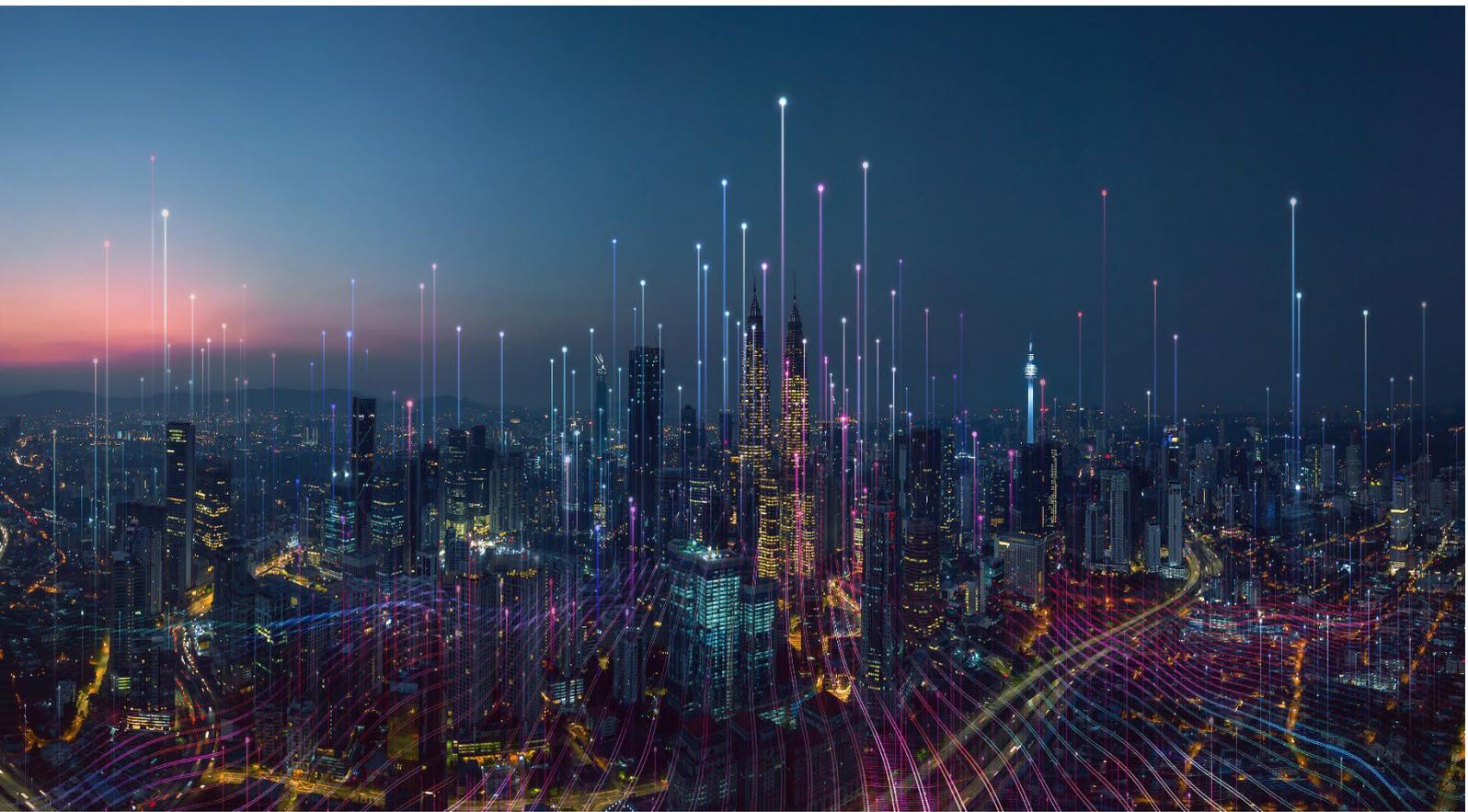




# FOURTHWAVE



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# Southern Africa Agricultural Trade & Investment Strategy

Fourth Wave Technology, Inc. USA and 4<sup>TH</sup> Wave Tech (PTY) LTD, South Africa

## Our Mission

At Fourth Wave Technology we develop and leverage disruptive technologies to solve business & socio-economic challenges.

## What We Do

We develop customized technology solutions for business, government agencies and underserved markets. We believe the 21<sup>st</sup> century technology boom has a place in our society to create innovative solutions that focus on solving systemic and institutional inequities. We believe technologies can have a profound impact on the creation of new business opportunities, social impact programs and wealth creation to lift underserved and underrepresented populations around the world.

## How We Get It Done

The advent of 4<sup>th</sup> wave technologies built on Artificial Intelligence (AI) platforms like Blockchain of Things (BoT), Internet of Things (IoT), Machine Learning (ML) can be harnessed to leap frog developing nations and populations to participate in the global economy. In essence, technology is our Superpower. it's how we deliver results.



## USAID and Fourth Wave Sign Implementation Partner Agreement

“Food Shortage is Real. It Doesn't Have to Be This Way”

Fourth Wave Tech has recently partnered with the United States Agency for International Development (USAID) Trade Hub in Southern Africa to help transform the agriculture sector through investment and technology. Our agreement spans 10 Southern African

nations. Our goal is to design practical yet innovative solutions to increase inter-region agricultural exports to South Africa. Fourth Wave Tech will perform the function of regional aggregator of Non-GMO and Organic farm products to be exported to the USA.

Our role will be central to transforming the southern African agriculture sector through communications connectivity, AgTech equipment, tools and access to capital in the coming years. These countries include Angola, Botswana, Eswatini, Lesotho, Madagascar, Malawi, Mozambique, Namibia, South Africa and Zambia.

The USAID determined South Africa as the primary hub for trade and investment in the southern African region. South Africa's economic power and developing infrastructure presents the best opportunity to accomplish this mission. Fourth Wave will provide:

1. Business Services (Advisory Services & Financial Technology)
2. Other Support Services (Agricultural Technologies)
3. Supply & Value Chain Services

**4<sup>th</sup> Wave Tech South Africa** will identify opportunities for both Southern Africa and U.S. organic sector participants. Fourth Wave Tech USA will provide digital and transformative solutions to support the overall objectives of the “Feed the Future” Market Systems and Partnerships (MSP) and continue as the sustaining partner after USAID and DAI contractual obligations are completed in 2022.

As a strategic and sustaining implementation partner, 4<sup>th</sup> Wave Tech (Pty) Ltd and Fourth Wave Technology, Inc USA will support USAID with Advisory services for target Small Medium Enterprises (SMEs) to prepare for trade and become export-ready to South Africa and United States markets through technical support and events such as overseas and buyer missions. This will be part of the succession planning to prepare 4<sup>th</sup> Wave Tech to take over the facilitation role with stakeholders and eco-systems in place to ensure long-term transformation, sustainability and success of the project.

## **A. The Objective**

### **Increased agricultural trade from regional countries to South Africa**

The initial earmarked Pilot project is enabling some of the 44,000 Zambian farmers specializing in organic produce to access South African buyers. We are working closely with USAID to establish specific demand of products and then match them with these farmers. A two-pronged approach is used to establish the existing demand for specific products and to proactively create future and seasonal demand for products by creating awareness of available products in Southern Africa & the USA.

- 1. Increased agricultural investment & technologies from South Africa to the region**
- 2. Increased agricultural exports from southern African countries to the United States through the African Growth and Opportunity Act (AGOA)**

## **B. The Value of the Partnership**

4<sup>th</sup> Wave Tech’s role is that of a facilitator, advisor and solution provider to resolve and institutionalize through adoption some of the current challenges facing USAID and SMEs to ensure the sustainability and impact of the program.

As a technical and business development solutions provider, we will leverage our global partners and government agencies to provide appropriate technical solutions and data connectivity cost-effectively.

## **C. The Business and Community Impact**

Regional Consortiums developed to support and increase local SME participation through organized cooperatives

## **D. The Opportunities for American Corporations**

This operating model also presents significant opportunity for American companies to engage with and through Fourth Wave Tech to export goods and services to the Southern Region farming consortiums under the African Growth and Opportunity Act (AGOA). Our aim is to simplify the trade process as much as possible by streamlining business processes, reducing bureaucracy, helping SMEs with support and investment they need to compete and partnering with technology, equipment manufacturers, agriculture import and export companies in the USA to accomplish this win-win-win proposition.